

The 7th Annual Sunflower Farm Festival
Friday, July 4th, 2008 9:00 a.m. – 5:00 p.m.
Saturday, July 5th, 2008 9:00 a.m. – 5:00 p.m.

Dear Applicant:

Thank you for your interest in the 7th Annual Sunflower Farm Festival. We look forward to receiving your application.

The Sunflower Farm Festival is a heritage farm festival framed around 15 acres of sunflowers. For other information and stats about the festival, please refer to our website www.sunflowerfarmfestival.com. In an effort to make our festival be the best it can be, we have made some changes to our rules and procedures.

The Sunflower Farm Festival application package contains three pages: 1. this page, 2. Procedures, Rules, & Limitations, and 3. Artist Market Exhibitor Application form. Please read over the entire application package before completing the application form.

Exhibitor's original hand-made items must reflect the theme of the festival (a heritage farm festival). Exhibitors will be accepted based on originality and quality of items presented. Booth presentation must also be in keeping with the theme of the festival. A weighted-down tent is highly recommended due to the intensity of the July sun and occasional pop-up thunderstorms.

Applications must be postmarked on or before May 1, 2008. A check or money order payable to Sunflower Farm, Inc. must be included with application. Notification of acceptance will be sent in writing by May 15, 2008. In the event your application is not accepted, a full refund will be included with your non-acceptance letter.

If you have any questions after thoroughly reading all of the application materials, we can be reached Monday through Friday from 9:00 a.m. – 5:00 p.m. at (706) 557-2870. Thank you again for your interest in our festival!

Sunflower Farm Festival
Artist Market Committee

Procedures, Rules, & Limitations

1. **To keep the quality of the Sunflower Farm Festival at the highest level, resale of wholesale items (BUY/SELL) IS NOT permitted. No manufactured, imported items or raw materials will be allowed. Display of BUY-SELL items will result in immediate dismissal from the festival without refund. Only original hand-made items reflecting the theme of the festival (heritage farm festival) as determined by the Sunflower Farm Festival Committee will be accepted.**
 2. Exhibitors may only show and sell items that were listed on the original application. Any items not listed on the application must be removed from the festival. The Sunflower Farm Festival Committee will prohibit the installation and operation of any exhibits not meeting its approval.
 3. Exhibitors must bring sufficient stock for the entire two days of the festival. They must be on time and stay for the duration of the festival. Booths may not open for business before 9:00 a.m. or close before 5:00 p.m. at any time.
 4. All items for sale and displays must be in good taste with no reference to race, ethnic, gender, sexual, or religious prejudice.
 5. All materials must be in compliance with all applicable laws, rules and regulations of the United States and the State of Georgia.
 6. Application changes will not be accepted after the application deadline has passed (May 1, 2008).
 7. A signed application constitutes a contract to follow all rules and regulations and is a commitment to participate personally if accepted.
 8. All exhibitors must sign a liability waiver form (See Artist Market Exhibitor Application Form).
 9. Electricity is not provided at the festival.
 10. No electric or gas powered generators are allowed.
 11. Submit a minimum of three (3) photos as follows. Include exhibitor name on back of photos.
 - Artist (exhibitor) at work
 - Booth presentation (set-up)
 - A minimum of one close-up photo showing a representation of each item included on the application
- ALL PHOTOS BECOME THE PROPERTY OF THE SUNFLOWER FARM FESTIVAL AND WILL NOT BE RETURNED**
12. Checks post-dated or returned unpaid by the bank will result in immediate disqualification.
 13. **MAIL** completed and signed application with **ONE** check or money order payable to Sunflower Farm, Inc. to: Sunflower Farm Festival Committee, 111 River Bottom Circle, Athens, GA 30606.
 14. Applications must be postmarked on or before Tuesday, May 1, 2008. **Applications postmarked after May 1, 2008 will not be accepted.**
 15. Exhibitors **MUST** check in during official check-in or lose exhibition space without refund. Vehicles are **NOT** allowed in the festival area during festival hours!
Exhibitor Check-In and Set-Up Schedule
Early check-in* and set-up: 2:00 p.m. – 8:00 p.m., Wednesday, July 2, 2008
Regular check-in and set-up: 9:00 a.m. – 8:00 p.m., Thursday, July 3, 2008
Early check-in requires a \$20.00 fee. A limited number of openings are available. Information on participation in early check-in will be included with acceptance letter; **do not send any money for this service with your application!*
 16. Two passes in the form of wrist bands will be issued to each exhibitor for entry and re-entry to the festival.
 17. Exhibitor booth space is assigned at the discretion of the Sunflower Farm Festival Committee. The Committee will make every effort to assign spaces to benefit the exhibitor while maintaining the continuity of the artists and crafters market.
 18. Exhibitors must provide their own display tables, skirting, chairs, etc. All displays must be designed, constructed, and operated in good taste, and reflect the theme of the festival (heritage farm festival). Portable display tables, card tables, etc., must be covered/skirted in a tasteful fabric. All displays, sales, and promotional activities must be confined to exhibitor's assigned space. Signs, tents, canopies, or any other part of the display may not extend over or into walkways. Identification signs in good taste are permitted. The Sunflower Farm Festival Committee reserves the right to approve or disapprove a display.
 19. The Sunflower Farm Festival provides nominal after hours security for the festival area with the understanding that the Committee will not be responsible in any way for loss or damage to exhibitor's property. Exhibitors are responsible for their own personal and property liability.
 20. It is recommended that you bring at least one friend, relative, or associate with you to assist in restocking your booth, etc. As stated in number 15 above, vehicles are **NOT** allowed in the festival area during festival hours. Exhibitors may use the shuttle service anytime during the festival for restocking.

Artist Market Exhibitor Application July 4th and July 5th, 2008

APPLICATION MUST BE POSTMARKED ON OR BEFORE MAY 1, 2008

Artist Name: _____
 Name of Business: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: Day _____ Evening _____ Cell _____
 E-mail: _____ Fax: _____
 Description* of artwork made by the artist (**NO BUY/SELL**): _____

**At least 3 photos must accompany application (see #11 of Procedures, Rules, & Limitations)*

List other festivals in which you have participated: _____

Booth Space Requested*: _____ 10' x 10' (\$85) or _____ 10' x 20' (\$150)

**Prices include space for the two days of the festival. Check or money order made payable to Sunflower Farm, Inc. must accompany application*

RELEASE AGREEMENT	RELEASE SIGNATURE REQUIRED:
<p>I do hereby release, acquit, and forever discharge the 2008 Sunflower Farm Festival Committee, its agents, servants, successors and assigns and all other persons, firms, and corporations, from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place July 4 and July 5, 2008, or otherwise connected with the Sunflower Farm Festival.</p>	<p>Please read the <i>Release Agreement</i> and the full <i>Procedures, Rules, & Limitations</i> section of this application package and sign below:</p> <p><i>I have read and understand all rules and conditions and agree to abide accordingly.</i></p> <p>Signature: _____</p> <p>Date: _____</p> <p>Business Name: _____</p>

Mail application with your check or money order made payable to Sunflower Farm, Inc. to:
 Nancy Kassay
 Sunflower Farm Festival Committee
 111 River Bottom Circle
 Athens, GA 30606

For information, contact:
 Rena Holt, Committee Chair
 706-557-2870
renah@sunflowerfarmfestival.com
www.sunflowerfarmfestival.com